



Cris Turner
VP, GAPP Knowledge and
Information
Google LLC
25 Massachusetts Ave., NW,
9th Floor
Washington, DC 20001

February 10th, 2025

Dr. Juan Ramón de la Fuente
Secretario de Relaciones Exteriores
Government of México

Esteemed Hon. Dr. de la Fuente:

This letter is in response to your letter dated January 29, 2025, addressed to our CEO, Sundar Pichai, and received at our Mountain View headquarters. We acknowledge your communication regarding the naming of the Gulf of Mexico and appreciate you bringing this important matter to our attention.

We have carefully considered your concerns and would like to offer the following points for your consideration:

As a global, private platform, serving over two billion diverse users, we operate and maintain our longstanding maps policies impartially and consistently across all regions, including in how we handle names of places on maps. While international treaties and conventions are not intended to regulate how private mapping providers represent geographic features, it is our consistent policy to consult multiple authoritative sources to provide the most up to date and accurate representation of the world.

As we first announced two weeks ago, and consistent with our product policies, we've begun rolling out changes in Google Maps. We would like to confirm that people using Maps in Mexico will continue to see "Gulf of Mexico".

The United States Geographic Names Information System (GNIS) has officially updated "Gulf of Mexico" to "Gulf of America." To reflect the update made by the GNIS, beginning today, people in the US will see "Gulf of America". Everyone else will see both names.

As we stated, this is consistent with our normal operating procedure to reflect on our platforms geographic names prescribed by different authoritative, government sources, including reflecting where authoritative sources may differ.

We value the opportunity to continue a constructive dialogue with you and the Government of Mexico. Therefore, we would be pleased to arrange an in-person meeting with our local Google team with you or with a government official at the Ministry of Foreign Affairs you designate.

Thank you for your time and attention to this matter.

Sincerely,

Cris Turner
Vice President, Government Affairs and Public Policy